



Approved 3-19-14

**SCOTTSDALE PUBLIC LIBRARY BOARD
MEETING MINUTES
Civic Center Library
February 19, 2014 - 3:30 p.m.**

Members Present: Joan Freund
Laraine Rodgers
Peggy Sharp-Chamberlain, Chair
Teresa Quale
Mark Shimelonis, Secretary
Doug Sydnor
Mary Wilber, Vice Chair

Staff Present: Carol Damaso, Library Director
Kathy Coster, Senior Manager, Youth, Adult & Marketing
Robbin Gaebler, Senior Manager, Building Operations & Volunteer Svcs
Jennifer Mabry Ragsdale, Senior Management Analyst
Killeen Sepulveda, Administrative Secretary
Carolyn Malhoit, Branch Manager Civic Center Library

CALL TO ORDER

Board Chair Rodgers called the meeting to order at 3:30 PM.

INTRODUCTION OF NEW LIBRARY BOARD MEMBER

Board Chair Sharp-Chamberlain introduced Teresa Quale as the newest Library Board member and Board Member Quale spoke a few words about herself and her background.

APPROVAL OF MINUTES

Board Secretary Shimelonis called for a motion to approve the Minutes of the January meeting. Board Member Rodgers seconded and the motion passed 7-0.

OPEN CALL TO THE PUBLIC

There was one member of the public present for this meeting, Terry Bolling, who is a long time Arizona resident came to see how the Library Board meeting was conducted and offered his help in the future.

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GENERAL PLAN OVERVIEW

Ross Cromarty and Taylor Reynolds from Community and Economic Development presented a PowerPoint to the Library Board detailing the upcoming General Plan.

BUDGET 2014-2015 UPDATE

William B. Murphy, Executive Director of Community Services, presented information about the upcoming Budget and took questions from the Library Board.

LIBRARY STAFF REPORTS OF CURRENT EVENTS (A.R.S. 38-431.02 (K))

Library Director's Report – Carol Damaso

Library Director Damaso announced that the two outgoing Library Board members have chosen their books which have been ordered and will be dedicated to these Board members.

Library Director Damaso reported that Civic Center Library has been having issues with the removal of headphones from the public computer area. It has been decided that Account Services will now provide ear buds to patrons at a cost of \$2.00.

Library Director Damaso reminded the Library Board that online cards were eliminated on February 1st and staff has not gotten any negative feedback about this change.

Library Director Damaso announced that the upcoming City Council dates where budget may be discussed are on March 18th, April 8th, April 29th, May 6th, May 13th, June 3rd and June 24th.

Customer Comment Report – Carol Damaso

There were no additional comments about the report.

Library Highlight

Branch Manager Carolyn Maihoit presented a PowerPoint showing the Library Incident statistics for all library branches.

ROLES OF THE LIBRARY BOARD REVISION

Board Member Sydnor called for a motion to approve the revision to the Roles of the Library Board document. Board Member Rodgers seconded and the motion passed 7-0.

UPDATE ON BOARD OUTREACH

Board Members Rodgers and Wilber attended a community event at Supai Middle School on February 13th and reported that it was very successful, with 200-300 people in attendance. Board Chair Sharp-Chamberlain will be presenting at a meeting for the Sunrise Rotary Club in the very near future.

ANNOUNCEMENTS, ISSUES FOR FUTURE DISCUSSION

The Library Board would like to hear more about Budget impacts on the library. Board Member Sydnor spoke about his participation on the Scottsdale Collection Committee.

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ADJOURNMENT

With no further business to discuss, being duly moved and seconded, the meeting was adjourned at 5:12 PM.

Respectfully submitted,

Killeen Sepulveda, Administrative Secretary

DRAFT SCOTTSDALE GENERAL PLAN 2014

Library Board
February 19, 2014



What is a General Plan?

What it is:

- A statement of policy
- A guide to decision making
- A framework for more specific planning
- A tool for education and communication
- A legal mandate
- A way to provide a long range perspective
- A way to improve the quality of life

What it isn't:

- A zoning ordinance
- A rigid/static document
- A capital improvements plan or city budget
- A master plan
- A specific plan for a development project

Why do we need a General Plan?

To establish community vision

Guides all aspects of city implemented through recommendations and decisions from:

- ✓ Citizens/Private Sector
- ✓ Boards & Commissions
- ✓ City Council

City of Scottsdale
General Plan 2001



Why do we need a General Plan? State and City Requirements

Legal Document
✓ State Statute
✓ City Charter

General Plan required under ARS 9-461-05

Effective up to 10 years

Update required every 10 years
City Council adoption
Voter Ratification

✓ 17 State mandated elements (contents)
2 New elements required since 2001
- Environmental Preservation & Revitalization

Foundation of Scottsdale General Plan

Four Dominant Themes

Shared Vision (1997-92)

Sonoran Desert

Resort Community

Arts & Culture

Health & Research

Six Guiding Principles

City Shape 2020 (1994-98)

Preserve Open Space

Enhance Neighborhoods

Seek Sustainability

Support Economic Vitality

Advance Transportation

Value Lifestyle & Character

2001 General Plan Format

State Mandated Elements

- 1. Land Use
- 2. Conservation, Rehabilitation & Resource Management
- 3. Cultural Arts
- 4. Environmental Planning
- 5. Open Space
- 6. Safety
- 7. Community Development
- 8. Community Vitality
- 9. Public Services and Facilities
- 10. Safety
- 11. Water Resources
- 12. Recreation
- 13. Energy
- 14. Neighborhood Preservation & Revitalization

Community Created Elements

- 1. Character & Design
- 2. Economic Vitality
- 3. Community Development

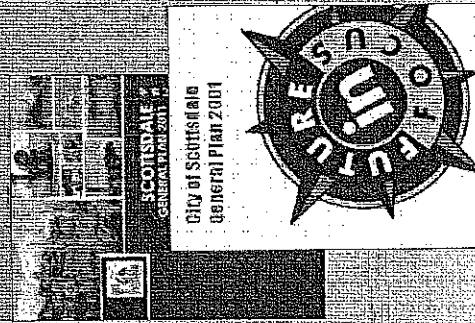
Elements Grouped by Guiding Principles



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Scottsdale General Plan



- General Plan adopted 2001
reaffirmed 2002
- 2011 Update began Jan. 2009
 - City Council adopted October 2011
 - Unsuccessful ratification March 13, 2012 Special Election
- 2001 Scottsdale General Plan remains in effect

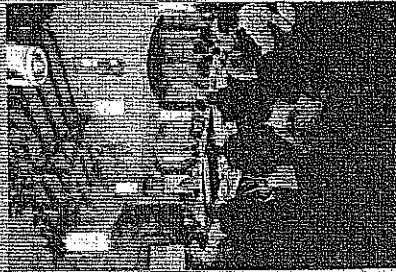
General Plan 2014 Process

- Phase 1: Visioning (complete)
- Phase 2: Drafting the plan
- Phase 3: Public Outreach, Workshops (ongoing)

- Phase 4: Adoption/Public Hearings
- Phase 5: Ratification



General Plan 2014 Task Force



Task Force Purpose:

- Began meeting in June 2013 and is required to complete a draft General Plan by February 2014
- Create Draft General Plan 2014
- Review 2001 General Plan and incorporate 2013 General Plan
- Work with staff to engage the community
- Recommend a final draft General Plan to the Planning Commission

Task Force Progress

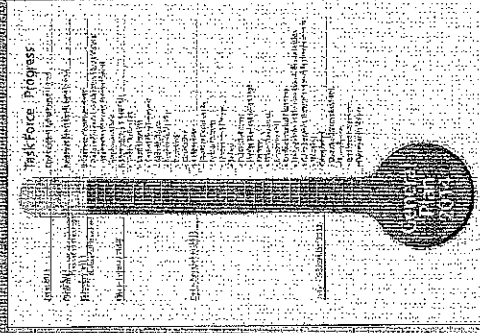
The Task Force has recently completed twenty-two Draft General Plan elements

Savannah General Plan elements are required by Arizona State Statute

Fig. 67 General Plan elements are created by the Scottsdale Community

- Economic Vitality
- Community Involvement
- Character & Design
- Arts & Culture – new 2014
- Healthy, Happy Community – new 2014

Still to complete: Implementation Chapter



General Plan 2014 Workshop Series

5 Workshops (June – November 2013)
Monday & on Wed

1. Neighborhoods & Housing
2. Community Character
3. Transportation
4. Economic Viability/Growth Areas
5. Land Use/General Plan Amendment Criteria

Total participants (so far): 500



Scottsdale's Vision & Values

Vision

Scottsdale is a world-class community that is a leader in innovation, business, and quality of life. It is a place where people want to live, work, and play. It is a place where the best of the future is being created today.

Our Primary Community Aspirations

1. **Economic Prosperity:** Scottsdale is a global business center that attracts and retains the best talent. It is a place where the best of the future is being created today.

2. **Quality of Life:** Scottsdale is a place where people want to live, work, and play. It is a place where the best of the future is being created today.

3. **Community Prosperity:** Scottsdale is a place where people want to live, work, and play. It is a place where the best of the future is being created today.

Scottsdale's Vision & Values - continued

- **Civic Leadership and Engagement**
 - Encourage and support civic engagement and leadership
 - Encourage and support civic engagement and leadership
- **Education**
 - Encourage and support civic engagement and leadership
 - Encourage and support civic engagement and leadership
- **Environment**
 - Encourage and support civic engagement and leadership
 - Encourage and support civic engagement and leadership
- **Equity and Inclusion**
 - Encourage and support civic engagement and leadership
 - Encourage and support civic engagement and leadership
- **Health and Wellness**
 - Encourage and support civic engagement and leadership
 - Encourage and support civic engagement and leadership
- **Human Connection**
 - Encourage and support civic engagement and leadership
 - Encourage and support civic engagement and leadership
- **Mobility Choices**
 - Encourage and support civic engagement and leadership
 - Encourage and support civic engagement and leadership
- **Regional Leadership and Collaboration**
 - Encourage and support civic engagement and leadership
 - Encourage and support civic engagement and leadership

Public Services & Facilities Element

- **Provide state-of-the-art library system**
 - Provide state-of-the-art library system
 - Provide state-of-the-art library system
- **Employ contemporary models to rate communication and information delivery**
 - Employ contemporary models to rate communication and information delivery
 - Employ contemporary models to rate communication and information delivery
- **Focus on youth and families as essential library service customers**
 - Focus on youth and families as essential library service customers
 - Focus on youth and families as essential library service customers
- **Partner with other libraries and service providers to ensure efficient service delivery**
 - Partner with other libraries and service providers to ensure efficient service delivery
 - Partner with other libraries and service providers to ensure efficient service delivery
- **Use libraries for education, public meetings, social gathering and reading**
 - Use libraries for education, public meetings, social gathering and reading
 - Use libraries for education, public meetings, social gathering and reading
- **Cultivate high-quality English as a second language (ESL) and non-English speaking customers (new)**
 - Cultivate high-quality English as a second language (ESL) and non-English speaking customers (new)
 - Cultivate high-quality English as a second language (ESL) and non-English speaking customers (new)
- **Support growth of library system to encourage neighborhood community building (new)**
 - Support growth of library system to encourage neighborhood community building (new)
 - Support growth of library system to encourage neighborhood community building (new)



Recreation Element



- Collaborate with public entities on planning, design, development and use of recreational facilities programming and associated events

• Make use of available funding sources to develop, improve and support facilities and programs that are accessible to all residents



- Provide recreation opportunities that meet Scottsdale's diverse neighborhoods (new)

• Offer a variety of park, recreation facilities, programs and public spaces to meet the needs of all residents (new)

Comment Gathering

- Comments are recorded by placing them in a public comment box at the City's website
- Staff review the comments to see if they already address the comment
 - If yes, the location is identified in the document, then recorded to Task Force review
 - If not, the comment is identified for Task Force examination and discussion
- Task Force members agree that comment should be included if they work with staff to find a suitable location in the GP document to insert text that will address comment
- All comments collected and tracked are provided to the Planning Commission and City Council for their consideration as well

Next Steps in SGP 2014 Process

February 24, 2014

Task force will be turning the 2014 General Plan

March 3, 2014

Task force will be reviewing the 2014 General Plan

March 10, 12, and 13

2014 General Plan documentation to public review and input at three open house public meetings



Next Steps in SGP 2014 Process- continued

Public Hearing & Adoption Process

February - March: Planning Commission review of Draft General Plan 2014

February 24: Task force reviews full Draft General Plan 2014

March 10-13: Open House Meetings on Draft General Plan 2014

March 25: City Council Work Study Session

April: Planning Commission study sessions to review Final Draft General Plan 2014

May 7: Remble Planning Commission Hearing

May 21: Planning Commission Recommendation Hearing

June 10: City Council Work Study Session

June 24: City Council Adoption Hearing

November 4, 2014: Election Day

2013 Incidents

Quick Facts for 2013

- 1,365,673 customers visited 5 libraries
- 416 incidents, an increase of 15%
- Incident rate of .03%, slightly higher than previous year
- 47 individuals trespassed /suspended, one fewer than in 2012
- Police called 74 times, a decrease of 5%
- Number of incidents at Arabian dropped by 38%
- Incidents at Appaloosa increased by 100% and at Palomino by 75%
- Incidents at Civic Center increased by 21% and at Mustang by 27%

